

ABSTRAK

PENGARUH *HEALTH EDUCATION* TENTANG PERILAKU HIDUP BERSIH DAN SEHAT MELALUI MEDIA *STORYTELLING* TERHADAP PENGETAHUAN SISWA SEKOLAH DASAR

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Salah satu faktor yang mempengaruhi tidak diterapkannya PHBS di sekolah adalah kurangnya pengetahuan anak tentang PHBS. Pengetahuan dapat diperoleh melalui *health education* dengan media *storytelling* disertai dengan *flashcards*. Penelitian ini bertujuan untuk mengetahui pengaruh *health education* tentang perilaku hidup bersih dan sehat melalui media *storytelling* terhadap pengetahuan siswa sekolah dasar. Desain penelitian ini menggunakan *pra eksperimental* dengan pendekatan *one group pretest-post test design*. Populasi dalam penelitian ini adalah seluruh siswa kelas 3 di SDN Mojosari Kecamatan Mojosari Kabupaten Mojokerto pada tanggal 28-29 Juli 2022. Sampel dalam penelitian ini berjumlah 50 responden dengan teknik *Total Sampling*. Instrumen penelitian menggunakan kuesioner dalam bentuk pertanyaan. Analisa data menggunakan *Wilcoxon Signed Rank Test*. Hasil penelitian terdapat perubahan dari sebelum dan sesudah dilakukan *health education* sebanyak 42 responden mengalami peningkatan pengetahuan dan responden yang memiliki tingkat pengetahuan tetap terdapat 8 responden. Dari hasil analisa data *Wilcoxon signed Rank Test* didapatkan hasil *p value* sebesar 0,000 kurang dari α (0,05) sehingga H_0 ditolak dan H_1 diterima yang artinya ada Pengaruh Health Education Tentang Perilaku Hidup Bersih Dan Sehat Melalui Media Storytelling Terhadap Pengetahuan Siswa Sekolah Dasar di SDN Mojosari Kecamatan Mojosari Kabupaten Mojokerto. *Storytelling* dengan media *flashcards* membuat *health education* yang dilakukan pada anak usia sekolah dasar berjalan secara efektif karena pada anak usia sekolah cenderung menyukai sebuah cerita dan pada media *flashcards* terdapat tulisan disertai gambar yang dapat mengurangi rasa bosan pada anak saat diberikan materi.

Kata Kunci : *Health Education*, PHBS, Anak Usia Sekolah

ABSTRAC

THE EFFECT OF HEALTH EDUCATION ON CLEAN AND HEALTHY LIVING BEHAVIOR THROUGH STORYTELLING MEDIA ON ELEMENTARY SCHOOL STUDENTS' KNOWLEDGE

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One of the factors that affect the implementation of PHBS in schools is the lack of knowledge of children about PHBS. Knowledge can be obtained through health education with storytelling media accompanied by flashcards. This study aims to determine the effect of health education on clean and healthy living behavior through storytelling media on the knowledge of elementary school students. The design of this study used a pre-experimental approach with a one group pretest-post test design approach. The population in this study were all 3rd grade students at Mojosari Elementary School, Mojosari District, Mojokerto Regency on July 28-29 2022. The sample in this study amounted to 50 respondents with the Total Sampling technique. The research instrument used a questionnaire in the form of questions. Data analysis using Wilcoxon Signed Rank Test. The results showed that there were changes from before and after health education as many as 42 respondents experienced an increase in knowledge and respondents who had a fixed level of knowledge were 8 respondents. From the results of the Wilcoxon signed Rank Test data analysis, it was found that the p value of 0.000 was less than (0.05) so that H₀ was rejected and H₁ was accepted, which means that there is an effect of Health Education on Clean and Healthy Living Behavior Through Media Storytelling on Knowledge of Elementary School Students at SDN Mojosari District Mojosari, Mojokerto Regency. Storytelling with flashcards media makes health education carried out for elementary school-aged children run effectively because storytelling media accompanied by flashcards media can reduce boredom in children when given the material.

Keywords : Health Education, PHBS, School age childrens